Table 1
Length, Emphasis & Tone

Length as the mean rating of articles on a scale from 1 (the shortest) to 5 (the longest). Emphasis as the mean rating of articles on a scale from 1 (the most event centered) to 10 (the most general news analysis). Explanations as the mean number of times articles explained how and why. Tone as the mean rating of articles on a scale from 1 (the most negative) to 5 (the most positive).

	N †	Length	Emphasis	Explanations How	Why	Tone
Overall	313	3.55	4.03	5.53	3.42	2.83
Site		***	**	*		*
A. *New York Times*	72	4.17 [B, C]	4.19	4.83	3.64	2.68
B. *Chicago Tribune*	84	3.54	4.37 [C]	6.16 [A]	3.45	2.69
C. *Portland Oregonian*	157	3.27	3.78	5.50	3.30	2.98
Topic			***		**	
A. Politics	89	3.82	4.47 [C, D]	5.61	3.81 [C]	2.73
B. Employment	77	3.62	4.38 [C]	5.60	3.73 [C]	2.90
C. Crime	77	3.25	3.63	5.65	2.55	2.73
D. Accidents	70	3.46	3.70	5.21	3.54	3.01

†The numbers of cases for each site and topic are the same in all the subsequent tables.

One-way analysis of variance: *** = $p < .001$, ** = $p < .01$, * = $p < .05$

[A, B, C, D] post hoc Scheffe tests with significance level of at least .05

Table 2
Who
Mean number of times articles mentioned people and groups, and their roles in the news.

	Individuals			Groups	Roles		
	Named only	Described only	Both		Actors or victims	Officials	Outside sources
Overall	0.01	0.75	4.98	8.11	2.79	2.46	0.40
Site			***				**
A. *New York Times*	0.03	0.64	6.25 [C]	8.64	2.97	3.24	0.65 [C]
B. *Chicago Tribune*	0.01	0.82	5.42	8.33	3.01	2.62	0.45
C. *Portland Oregonian*	0.00	0.76	4.17	7.75	2.58	2.03	0.25
Topic		***	**	***	***	***	**
A. Politics	0.02	0.38	6.33 [B, C]	9.31 [C, D]	1.46	5.03 [B, C, D]	0.24
B. Employment	0.01	0.52	4.34	9.34 [C]	2.95 [A]	1.13	0.68 [A]
C. Crime	0.00	1.16 [A, B]	4.49	6.39	3.58 [A]	1.77	0.34
D. Accidents	0.00	1.01 [A]	4.53	7.11	3.41 [A]	1.43	0.36

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One-way analysis of variance: *** = $p < .001$, ** = $p < .01$, * = $p < .05$

[A, B, C, D] post hoc Scheffe tests with significance level of at least .05

Table 3
Where

Locations, from the closest and most distant, as the mean number of references in articles. Mean distance as indexed on a scale with low scores for events at street addresses, followed by towns and cities, states, regions, and nations.

	Locations						**Distance**
	Street Address	Town or city	State	Region	Nation	Other nation	
Overall	0.44	0.98	0.40	0.03	0.36	0.37	3.14
Site	**	**		*	***	*	***
A. *New York Times*	0.15	0.54	0.36	0.07	0.58 [C]	0.68 [B, C]	4.07 [B, C]
B. *Chicago Tribune*	0.21	0.95	0.35	0.02	0.45 [C]	0.24	3.40 [C]
C. *Portland Oregonian*	0.68 [A, B]	1.20 [A]	0.45	0.01	0.22	0.30	2.58
Topic	*	*			***	**	***
A. Politics	0.34	0.78	0.31	0.03	0.37	0.43 [C, D]	3.45 [C, D]
B. Employment	0.16	0.84	0.42	0.03	0.57 [C, D]	0.69 [C, D]	3.81 [C, D]
C. Crime	0.79 [B]	1.40 [A]	0.43	0.01	0.23	0.22	2.62
D. Accidents	0.47	0.94	0.46	0.04	0.27	0.11	2.59

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One-way analysis of variance. *** = $p < .001$, ** = $p < .01$, * = $p < .05$

[A, B, C, D] post hoc Scheffe tests with significance level of at least .05

Table 4
What & When
Mean number of events included in articles and mean number of references to time periods.

	What	When			
	Events	Past	Future	Change over time	All points in time
Overall	1.16	.38	.15	.11	1.79
Site		**	**		***
A. *New York Times*	1.11	.31 [C]	.07	.08	1.56 [C]
B. *Chicago Tribune*	1.19	.29 [C]	.14 [C]	.12	1.75 [C]
C. *Portland Oregonian*	1.18	.53	.23	.12	2.06
Topic	**	**	***		*
A. Politics	1.17	.46 [B]	.20 [C]	.07 [D]	1.90 [B]
B. Employment	1.02 [D]	.21 [D]	.23 [C]	.16 [D]	1.63
C. Crime	1.19	.39	.05	.12	1.75
D. Accidents	1.26	.44	.10	.08	1.88

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One-way analysis of variance: *** = $p < .001$, ** = $p < .01$, * = $p < .05$

[B, C, D] post hoc Scheffe tests with significance level of at least .05