## Questionnaire – Issue Fatigue (Brexit) 2019

## (not translated professionally)

10.04.2019

## Introduction

**Wave 1:** Dear participant, thank you for opening the questionnaire. It is a scientific study of the University of […] regarding opinions on current political issues. Please take 15 minutes to answer the questionnaire. Since it is about your personal opinions, there are no right or wrong answers. For this study, it is important that you answer as many questions as possible. This survey is anonymous. The data are used exclusively for scientific purposes.

As part of this research project, we are particularly interested in knowing how your opinion on current issues develops over time. To this end, you will be invited twice more in the coming weeks to answer questions on these issues. We would be very grateful if you would also participate in the subsequent surveys.

Thank you very much for your support!

**Wave 2**: Dear participant, thank you very much for your decision to participate again in the scientific study of the University of […] on the Brexit issue.

We are particularly interested to know how your opinion on the Brexit issue has developed over time. Although you may no longer want to hear about the Brexit, we are very interested in hearing your views on it again. As in the first survey on the Brexit issue it is important that you answer as many questions as possible, even if you already answered these questions during the first survey. Please take 15 minutes to answer the questionnaire.

In the coming weeks you will be invited for the last time to answer questions on the Brexit issue. We would be very grateful if you would also participate in the last survey.

Afterwards, you will not be invited to participate in this study again.

Thank you very much for your support!

**Wave 3**: Dear participant, thank you very much for deciding to participate in the last part of this scientific study of the University of […] on the Brexit issue. Although you may no longer want to hear about the Brexit issue, we are very interested to find out your views on it once again. Please take 15 minutes to answer the questionnaire. As in previous surveys on the Brexit issue, it is important that you answer as many questions as possible, even if you have already answered these questions during the last surveys.

Afterwards you will not be invited to answer questions on the Brexit issue again.

Thank you very much for your support!

## Media use for informative purposes

1. **Media use for informative purposes**

First of all, we are interested to know in general which media you used last week (Monday-Sunday) for information about **current political affairs**.

Please indicate during how many days last week you used the following information sources.

Programming instructions:

*Every Wave*

*"not used in the last week" = 0; but 0 not visible to respondents*

*DO NOT rotate Items*

*graphic separation between "not used in the last week" and the 1-7 scale*

*Filter for question 2*

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 0  Not used in the last week | 1 |  | 2 | 3 | 4 | 5 | 6 | 7 |
| Printed newspaper, inlc. electronic newspapers (e-papers), commuter newspapers and free newspapers | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Weekly and Sunday newspapers, incl. E-papers | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| TV newsletters, incl. mediatheques, livestreams or similar | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Other information offers, incl. mediatheques, livestrams or similar | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Websites or Apps of newspapers or other news outlets | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Social Media platforms such as Facebook, Twitter, YouTube, Instagram, Snapchat, Pinterest, Xing, Linkedin, etc. | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Other websites or Apps | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Radio information offers | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Media use for informative purposes: languages**

Now we would like to know in which languages you use the media to inform yourself about **current political affairs.**

For the following types of media, please indicate in which language you normally use them.

You can choose several languages for each type of media.

Programming instructions:

*Wave 1*

*Multiple selection*

*Show Item 1 only if value in question 1 Item 1 is at least 1*

*Show Item 2 only if value in question 1 Item 2 is at least 1*

*Show Item 2 only if value in question 1 Item 3 is at least 1*

*Show Item 2 only if value in question 1 Item 5 is at least 1*

*Filter for question 13, 14, 15, 16 (cross-wave)*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | […] | […] | […] | Other language |
| Printed newspaper, inlc. electronic newspapers (e-papers), commuter newspapers and free newspapers | 🞎 | 🞎 | 🞎 | 🞎 |
| Weekly and Sunday newspapers, incl. E-papers | 🞎 | 🞎 | 🞎 | 🞎 |
| TV newsletters, incl. mediatheques, livestreams or similar | 🞎 | 🞎 | 🞎 | 🞎 |
| Websites or Apps of newspapers or other news outlets | 🞎 | 🞎 | 🞎 | 🞎 |

## Issue

1. **Interest in the issue**

Now we face the Brexit issie. In general: How interested are you in the Brexit issue?

Programming instructions:

*Every Wave*

*"I do not know" = 9; but 9 not visible to respondents; "I have never heard of that issue" = 8; but 8 not visible to respondents*

*graphic separation between "I do not know" as well as "I have never …" and the scale*

*Filter for question 4, 5, 6, 7, 11*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1  Not at all | 2 | 3 | 4 | 5  Very much | 8  I have never heard of that issue | 9  I do not know |
| 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Attitude toward the issue**

Now it's about your personal view of various positions on the Brexit.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Every Wave*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

*Show only if value in question 3 Item 1 is not 8*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 0  I do not know |
| Brexit is the correct political decision for Great Britain. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Brexit carries negative consequences for the [country] economy. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Brexit endangers stability in Europe. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Brexit would improve relations between Great Britain and [country]. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Perception of the issue Part 1**

Now we would like to know your opinion about some statements on the Brexit issue.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Every Wave*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

*Show only if the value in question 3 Item 1 is not 8*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| I personally think that this issue is important. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue does not awaken emotions in me in any way. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I follow this issue with attention. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I currently feel overloaded by the amount of news available on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I receive more information on this issue than I can actually process. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| The more information I get on this issue, the better. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue gets on my nerves. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue puts me in a positive mood. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I know the main arguments of the various parties involved on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue makes me angry. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue awakens bad feelings in me. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Perception of the issue Part 2**

And how much do you agree or disagree with the following statements?

Programming instructions:

*Every Wave*

*Item rotation*

*graphic separation between "I do not know" and the scale*

*"I do not know" = 9; but 9 not visible to respondents*

*Show only if value in question 3 Item 1 is not 8*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| This issue awakens good feelings in me. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue is important to [country]. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| It is important to me to know all arguments of this issue in detail. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue puts me in a negative mood. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Sometimes I react emotionally when confronted with the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I am tired of hearing or seeing content on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I know the main facts about this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| This issue is about things that awaken emotions in me. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I am confronted from too much information on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I do not think much about the news on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I feel personally concerned about this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I feel overloaded from the amount of news on this issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **News attention concerning the issue**

How closely did you follow the media coverage on the Brexit issue last week (Monday-Sunday)?

Programming instructions:

*Every Wave*

*"I do not know" = 9; but 9 not visible to respondents; "I have never heard of that issue" = 8; but 8 not visible to respondents*

*graphic separation between "I do not know" as well as "I have never…" and the scale*

*Show only if value of question 3 Item 1 is not 8*

*Filter for question 8, 9, 10, 12*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1  Not carefully at all | 2 | 3 | 4 | 5  Very carefully | 8  I have never heard of that issue | 9  I do not know |
| 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Evaluation of media coverage on the issue Part 1**

We are now interested in your assessment of media coverage of the Brexit issue.

Evaluate the media coverage of this issue based on the following pairs of opposites, selecting for each line the extent to which the left or right feature is most applicable.

This is your personal assessment. There are no right or wrong answers.

Programming instructions:

*Every Wave*

*any "I do not know", allow noa*

*Show only if value of question 7 Item 1 is not 8*

In my opinion, the media correspondence regarding the Brexit issue is ...

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| not credible | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | credible |
| incorrect | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | correct |
| hardly comprehensible | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | comprehensible |
| irrelevant | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | relevant |
| incomplete | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | complete |
| unbalanced | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | balanced |
| inaccurate | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | accurate |
| impartial | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | partial |

1. **Evaluation of media coverage on the issue Part 2**

Also here we would like to know your opinion about the Brexit. How much do you agree or disagree with the following statements?

Considering the media coverage on the Brexit issue, …

Programming instructions:

*Every Wave*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

*Show only if value of question 7 Item 1 is not 8*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| … it only aims to influence people. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … I perceive it as tendentious. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … it rarely reflects what I think about the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … it is more often concerned with other opinions rather than mine. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … it does not cover all relevant aspects of the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … it perfectly represents my opinion on the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Subjective perception of issue coverage on social media**

The Brexit issue is also discussed on social media. What is your impression of the information you have seen or read on social media regarding the Brexit issue?

Rate the information according to the following pairs of opposites, selecting for each line the extent to which the left or right feature is most applicable.

This is your personal evaluation. There are no right or wrong answers.

Programming instructions:

*Every Wave*

*Item rotation*

*any "I do not know", allow noa*

*Show only if value of question 1 Item 6 is at least 1 and value of question 7 Item 1 is not 8*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| easy | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | complex |
| conflicts-oriented | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | solutions-oriented |
| positive | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | negative |
| They focus primarily on proactive policy | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | The main focus is on people |
| They mainly quote the same information | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | They mainly quote new information |
| They always talk about tha same people | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | They always talk about different people |

## Avoidance

1. **Issue avoidance in general and interpersonal**

Everyone reacts differently to the Brexit issue. How is it for you?

Please indicate how often you did the following things during the past week (Monday-Sunday).

Programming instructions:

*Every Wave*

*Item rotation*

*Show only if value of question 3 Item 1 is not 8*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1  Never | 2 | 3 | 4 | 5  Very often |
| I avoided the issue as best I could. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I avoided conversations with others about the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I discussed with others about the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I sought information on the issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| After I had heard/seen something in the media about this issue, I read other articles or watched broadcasts about it. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Avoidance of media coverage on the issue**

In the past week (Monday-Sunday), how often did you do the following things when you were confronted with the Brexit issue through media coverage?

Concerning an article or report, I …

Programming instructions:

*Every Wave*

*Item rotation*

*Show only if value of question 7 Item 1 is not 8*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1  Never | 2 | 3 | 4 | 5  Very often |
| … did not even read it or look at it when I noticed it was the Brexit issue. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … stopped reading it or looking at it before it was finished. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| ... ignored it and instead I read or looked at something else. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … kept reading it and watching it actively. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| ... kept following it, but I was inwardly disconnected. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| … kept following it while doing something else. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

## Media use in details

1. **Media use for information purposes: Online offers**

Now it is about your use of online offers again, regardless of the Brexit issue.

Last week, how many days did you use the following offers to find out about **current political affairs** via websites or Apps?

Programming instructions:

*Wave 1*

*Integrate master list [004]*

*Item selection from the master list depends on question 2: Show only options with the appropriate language*

*"not used in the last week" = 0; but 0 not visible to respondents*

*graphic separation between "not used in the last week" and the 1-7 scale*

*Show only if value of question 1 Item 5 is at least 1*

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 0  Not used in the last week | 1 | |  | 2 | | 3 | 4 | 5 | 6 | 7 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Other online news service | 🞎 | 🞎 |  | | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

*13a.*

What other online news offers have you used to find out about **current political affairs**?

Programming instructions:

*Wave 1*

*If in question 13 code 1-7 in other*

\_\_\_\_\_\_\_\_\_\_\_\_\_

**14. Media use for information purposes: printed daily newspapers**

Now it's about your use of printed newspapers again, regardless of the Brexit issue.

Last week, how many days did you use the following printed newspapers to inform yourself about **current political affairs**?

Programming instructions:

*Wave 2*

*Integrate master list [002]*

*Item selection from the master list depends on question 2: Show only options with the appropriate language*

*graphic separation between "not used in the last week" and the 1-7 scale*

*Show only if value of question 1 Item 1 is at least 1*

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 0  Not used in the last week | 1 | |  | 2 | | 3 | 4 | 5 | 6 | 7 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Other printed newspaper | 🞎 | | 🞎 |  | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
|  |  | |  |  | |  |  |  |  |  |  |

*14a*

What other printed newspapers have you used to inform yourself about **current political affairs**?

Programming instructions:

*Wave 2*

*If in question 14 Code 1-7 in other*

\_\_\_\_\_\_\_\_\_\_

1. **Media use for information purposes: TV news**

Now it's about your use of news on TV again, regardless of the Brexit issue.

Last week, how many days did you watch the following TV news to find out about **current political affairs**?

Programming instructions:

*Wave 3*

*Integrate master list [001]*

*Item selection from the master list depends on question 2: Show only options with the appropriate language*

*"not used in the past week" = 0; but 0 not visible to respondents*

*graphic separation between "not used in the past week" and the 1-7 scale*

*Show only if value of question 1 Item 3 is at least 1*

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 0  Not used in the last week | 1 |  | 2 | 3 | 4 | 5 | 6 | 7 |
| […] | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

*15a*

What other news broadcasters have you used to inform yourself about **current political events**?

Programming instructions:

*Wave 3*

*If in question 15 Code 1-7 in other*

\_\_\_\_\_\_\_\_\_

1. **Media use for information purposes: weekly and Sunday newspapers**

Now it is again about your use of weekly and Sunday newspapers, regardless of the Brexit issue. Last week, how many days did you use the following weeklies or Sunday newspapers to find out about **current political affairs**?

Programming instructions:

*Wave 3*

*Integrate master list [003]*

*Item selection from the master list depends on question 2: Show only options with the appropriate language*

*"not used in the past week" = 0; but 0 not visible to respondents*

*graphic separation between "not used in the last week" and the 1-7 scale*

*Show only if value of question 1 Item 2 is at least 1*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 0  Not used in the last week | 1 |  | 2 | | 3 | 4 | 5 | 6 | 7 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| […] | 🞎 | 🞎 |  | | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

*16a*

What other weeklies or Sunday newspapers have you used to inform yourself about **current political events**?

Programming instructions:

*Wave 3*

*If in question 16 Code 1-7in other*

\_\_\_\_\_\_\_\_\_\_

## Attitudes

1. **Attitude toward current political affairs**

Today, news about current political events is available through various media. We are now interested in your personal attitude to news about current political events.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 3*

*Item rotation*

*"I do not know" = 0; but 0 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| I personally believe that it is important to inform yourselves about current political events. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Following the news on current political events is not my idea of fun. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| As far as possible, I try to avoid information on current political events. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I would like to have as much information as possible on current political events. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Political interest**

Now we investigate your interest in politics. How interested are you in politics in general?

Programming instructions:

*Wave 1*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1  Not at all | 2 | 3 | 4 | 5  Very much | 9  I do not know |
| 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Political ideology**

The following part concerns your political points of view.

Many people use the expressions "left" and "right" to distinguish between different political positions. Here we have a measure that goes from left to right. If you think about your political views, where would you rank on this scale from 1 "far left" to 7 "far right"?

Programming instructions:

*Wave 2*

*"no answer" = 9; but 9 not visible to respondents*

*graphic separation between "no information" and the scale*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1  Far left | 2 |  | 3 | 4 | 5 | 6 | 7  Far right | 9  No information |
| 🞎 | 🞎 |  | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Political attitudes 1**

Now we would like to know your opinion on [country] politics. Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 1*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| Most politicians only look after their own interests. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Politics is corrupt. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| What politics does makes me angry. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Most politicians are competent people and know what they are doing. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Politicians do not understand what matters to society. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Politics is capable of solving important problems. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I have a certain distrust of our country's politicians. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I can trust our country's politics. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Political attitudes 2**

We would now like to know your general opinion on politics in [country]. Please indicate how satisfied or dissatisfied you are with the following political aspects in [country].

Programming instructions:

*Wave 2*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1  Completely unsatisfied | | 2 | 3 | 4 | 5  Completely satisfied | 9  I do not know |
| Politicians’ performances | 🞎 | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 |
| The Government’s performances | 🞎 | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 |
| Democracy in general | 🞎 | 🞎 | | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Political attitudes 3**

We would now like to know your general opinion on politics in [country]. Below you will find a number of frequent opinions on politics.

Please indicate each time to what extent you agree or disagree with the following opinions.

Programming instructions:

*Wave 3*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| Sometimes politics is so complicated that someone like me does not understand what's going on. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I consider myself well-qualified to participate in politics. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I think I am better informed about politics an government than most people. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I am often insecure when I talk to others about politics. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Once elected, politicians forget their voters pretty quickly. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Parties are only interested in people's votes but not in their opinions. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Politicians do not care so much about what people like me think. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Media attitudes 1**

To conclude, we would like to know your general opinion about the media in [country]. Media is defined as established information media that inform about current political events. Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 1*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| News media help society solve its problems. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| News media are able to fulfil their tasks within society. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I believe that the news media system is corrupt. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| News media primarily act in their own interest. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| What news media do makes me angry. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Media attitudes 2**

Now we would like to know your general opinion about the media in [country]. Media refers to established information media that inform about current political events.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 2*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| Overall, I am satisfied with the performance of the news media. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Overall, I can trust the news media in our country. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I have a certain distrust of the news media. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| Sometimes the information in the news media is so complicated that someone like me does not understand what's going on. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| News media take into account the needs and interests of people like me. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Media attitudes 3**

Now we would like to know your opinion on information from established news media **in general, independent of a particular issue.**

Evaluate the news media coverage according to the following pairs of opposites, selecting for each line the extent to which the left or right feature is most applicable.

This is your personal assessment. There are no right or wrong answers.

**In my opinion, news media coverage is ...**

Programming instructions:

*Every Wave*

*Item rotation*

*any "I do not know", allow noa*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| unbalanced | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | balanced |
| impartial | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | partial |
| inaccurate | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | accurate |
| Not credible | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | credible |
| incomplete | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | complete |
| incorrect | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | correct |
| incomprehensible | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | comprehensible |
| irrelevant | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | relevant |

## Individual characteristics

1. **Social norms**

In conclusion, you will see a number of opinions on the news concerning political current affairs.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 2*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| It is important to be informed about news and current events. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| We all have a duty to keep ourselves informed about news and current events. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| So many other people follow the news and keep informed about it that it doesn’t matter much whether I do or not. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| A good deal of news about current events isn’t important enough to keep informed about. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

1. **Need for Cognition**

The last question no longer concerns your opinion on politics and the media, but your everyday life.

Each and every one of us has to deal with tasks that are sometimes difficult, sometimes easy to solve.

Please indicate to what extent you agree or disagree with the following statements.

Programming instructions:

*Wave 3*

*Item rotation*

*"I do not know" = 9; but 9 not visible to respondents*

*graphic separation between "I do not know" and the scale*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1  I totally disagree | 2 | 3 | 4 | 5  I completely agree | 9  I do not know |
| I just need to know the answer without having to understand the reason for the answer to a problem. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I like it when my life is full of thorny tasks I have to solve. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I prefer complex problems to simple problems. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |
| I think, because I have to. | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 | 🞎 |

## Conclusion

**1st Wave**:

You completed the first part of the investigation.

Thank you very much for your support!

Within the scope of this study we are interested to know how your opinion on the Brexit issue develops over time. For this reason, in the coming weeks we will invite you twice again to answer questions on the Brexit issue. Although you may not want to hear more about this issue, your answers are very important to us.

We would be very grateful if you would also participate in subsequent surveysmaster.

**2nd Wave**:

You completed the second part of the investigation.

Thank you very much for your support!

As already mentioned, in the framework of this study we are particularly interested to know how your opinion on the Brexit issue develops over time. For this reason, we will invite you for the last time in the coming weeks to answer questions on the Brexit issue.

We would be very grateful if you would also participate in the last survey.

**3rd Wave:**

You completed the last part of the investigation.

This was the last time we asked you to answer questions on the Brexit.

Thank you very much for your support!