**Paper Title**

**COVID-19: A window of opportunity to influence environmental policies through media advocacy in Global South**

**First and Corresponding Author**

**Mr. Shafiq Ahmad Kamboh**

Doctoral Candidate, Centre for Media, Communication and Information Research (ZeMKI),

Universitat Bremen, Linzer Str. 4, D-28359, Bremen-Germany

[shafiq@uni-bremen.de](mailto:shafiq@uni-bremen.de); [shafiq.ics@pu.edu.pk](mailto:shafiq.ics@pu.edu.pk); Cell No. +4915787889118

ORCiD Identifier: <http://orcid.org/0000-0003-1063-0850>

**First Author Biography**

Shafiq Ahmad Kamboh is a Senior Lecturer at the Institute of Communication Studies, University of the Punjab, Lahore (Pakistan). Apart from his university job, he has worked on several research projects funded by local chapters of international development organizations in Pakistan including UNESCO, WHO etc. His research interests include Development Communication, Public Relations, Climate Journalism and Health Communication. He has recently published a book chapter titled “Missing Links in Practical Journalism of ‘Developing’ Pakistan” in an international book captioned ‘Journalism and Journalism Education in Developing Countries’ (<https://mup.manipal.edu/journalism-and-journalism-education-in-developing-countries.html>). Moreover, two of his research articles have been published in renowned impact factor journals including “*Journal of Media Ethics*” and “*Development Policy Review*” in 2019 and 2020. He has been in Oslo University, Norway during a faculty exchange program to carry out his M.Phil research work in 2008. Currently, he is pursuing his PhD at Centre for Media, Communication and Information Research (ZeMKI), Bremen University (Germany).

**Second Author**

**Dr. Muhammad Yousaf**

Assistant Professor, Centre for Media and Communication Studies, University of Gujrat,

Gujrat-Pakistan ([yousafspeaks@gmail.com](mailto:yousafspeaks@gmail.com); Cell No. +92301-8027394)

**Second Author Biography**

Muhammad Yousaf earned a doctoral degree in Communication Studies from Communication University, Beijing, China. He is an Assistant Professor in the Centre for Media and Communication Studies at University of Gujrat, Pakistan. Dr. Yousaf is trained in quantitative research methodology and communication theory. His research interests include media and public opinion, communication theory, cross-cultural communication, and Advocacy journalism. His research has appeared in SSCI and Scopus indexed journals such as *Development Policy Review, Global Media & China, Journal of Media Studies*, *Media Watch*.

**Third Author**

**Mr. Muhammad Ittefaq**

Doctoral Candidate, William Allen White School of Journalism and Mass Communications, University of Kansas, Unites States

Stauffer-Flint Hall, 1435 Jayhawk Blvd, Lawrence, KS 66045

Email: muhammadittefaq@ku.edu, Cell: 207-249-4359, Twitter: @IttefaqM

ORCiD: https://orcid.org/0000-0001-5334-7567

**Third Author Biography**

Muhammad Ittefaq is a second-year PhD student at William Allen White School of Journalism and Mass Communications, University of Kansas, Unites States. His research interests are health communication, social media, misinformation, and digital communication technologies. His work has published in various journals including *Journal of Media Ethics, Sage Open, Vaccine, Digital Health, International Journal of Communication, Journalism Practice, Human Vaccines & Immunotherapeutics, Mental Health Religion & Culture*, and *Media Asia*.

**Author Note**

This research study was not funded by any organization and it was conducted both in Germany and United States via online resources and telephonic conversations in Pakistan. We made it possible that all research and data reported in this article has been conducted in an ethical and responsible manner by all means. No ethics approval was required for this study as it does involve no clinical trials or any experimentation on humans or animals. We declare that there are no potential conflicts of interest. Correspondence concerning this article should be addressed to Shafiq Ahmad Kamboh, Doctoral candidate at Universitat Bremen, Centre for Media, Communication and Information Research (ZeMKI), Bremen, Germany. Email: [shafiq@uni-bremen.de](mailto:shafiq@uni-bremen.de), [Shafiq.ics@pu.edu.pk](mailto:Shafiq.ics@pu.edu.pk).