Table 1. List of interviewers’ nationality, gender, title, publication and attitude.

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| --- | --- | --- | --- | --- | --- | --- |
|  | Nation | Gender | Title | Research interests | Pub | Attitude |
| 1 | US | M | Prof | Media effects | 5 | F |
| 2 | US | M | PhDc | Social media | 1 | A |
| 3 | US | M | ASP | New media and communication | 30 | F |
| 4 | US | F | Prof | Ethical decision making | 5 | N |
| 5 | US | F | PhDc | Health communication | 1 | F |
| 6 | US | F | ASP | City communication | 1 | F |
| 7 | US | F | ASP | New media and society | 10 | A |
| 8 | US | F | ASP | Communication effects | 1 | A |
| 9 | US | F | AP | Journalism and political communication | 2 | F |
| 10 | US | F | AP | Health communication | 1 | F |
| 11 | UK | M | Prof | Media effects and science communication | 10 | F |
| 12 | UK | M | PhDc | Human communication and artificial intelligence | 1 | F |
| 13 | UK | M | PhDc | Game communication | 1 | F |
| 14 | UK | M | AP | Political news and short videos | 1 | F |
| 15 | UK | F | PhDc | Digital media and culture | 2 | A |
| 16 | UK | F | PhDc | Literature communication | 1 | F |
| 17 | UK | F | PhDc | Media economy and management | 1 | F |
| 18 | UK | F | ASP | Health communication | 1 | A |
| 19 | UK | F | AP | Health and sport communication | 1 | F |
| 20 | UK | F | AP | Media theories | 1 | F |
| 21 | MY | M | PhDc | Political communication | 5 | F |
| 22 | MY | M | PhDc | Law and political communication | 15 | F |
| 23 | MY | M | AP | Discourse analysis | 20 | F |
| 24 | MY | M | AP | Health communication | 15 | F |
| 25 | MY | M | AP | Public relations | 1 | F |
| 26 | MY | M | Prof | Health communication | 7 | F |
| 27 | MY | F | PhDc | Religion and communication | 1 | F |
| 28 | MY | F | ASP | Political communication | 8 | F |
| 29 | MY | F | AP | Journalism and social well-being | 20 | N |
| 30 | MY | F | AP | New media and society | 3 | F |
| 31 | CN | M | Prof | Science communication | 4 | N |
| 32 | CN | M | Prof | Media culture | 30 | A |
| 33 | CN | M | Prof | Political communication | 5 | F |
| 34 | CN | M | AP | Health communication | 1 | F |
| 35 | CN | F | Prof | New media and society | 1 | F |
| 36 | CN | F | PhDc | Computational communication | 1 | F |
| 37 | CN | F | ASP | Environmental communication | 8 | F |
| 38 | CN | F | ASP | Culture studies | 4 | N |
| 39 | CN | F | AP | Human-computer interaction | 2 | F |
| 40 | CN | F | AP | Health and sport communication | 1 | F |

Note. Title (Prof: Professor, AP: Assistant professor, ASP: Associate professor, PhDc: Doctoral/Postdoctoral candidate), Attitude (F: For, A: Against, N: Neutral).