**Appendix A: Coding guide for sources**

**Instructions**: Only code stories that are about countries outside the US and its territories. For instance, do not code stories set in Hawai’i, Puerto Rico, and Guam. Code stories if the US is significantly involved, e.g., war or troop presence, as long as the story is set outside the US and its territories. If the story has international interests, such as a border dispute, but the story is set in and about only the U.S., then do not count it as an international story.

Code news packages, anchor voice-over stories, and interviews with foreign dignitaries. The story must have a source visible on camera. Packages refer to reporter-created news stories that usually feature an anchor lead-in and reporter stand-up (visual presentation of the reporter. Do not code stories that are simply read by the anchor without sources speaking on camera (i.e., Voice Over with B-roll).

When coding sources, only include sources that are on video and shot in traditional format (close-up – head and shoulder shot). The source must express at least one complete idea. If the report includes a reporter on camera asking a question, do not include the reporter as a source. The source must express a point of view. Do not include still images with text or audio or still images with audio.

For the choices below, only choose one of the coding decisions. There should only be one choice per variable. Mark your answers in the coding spreadsheet.

Coded By \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date Coded: Write it as year, month, and date – 8 numbers without commas, e.g., 20180205

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Story number: Code in reverse chronological order (newest news items first). Number sequentially based on the news story, e.g., 1, 2, 3. Complete ABC before moving to the other networks. The coding order should be: ABC, NBC, CBS, CNN, FOX, MSNBC, & PBS.

Write down the number of the story as listed in the Excel spreadsheet

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News Network

1 = PBS

2 = ABC

3 = CBS

4 = NBC

Headline: Write the first 3 words of the story’s headline in order to identify it for intercoder reliability.

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Story classification

1 = Political/Government News: This means news stories that focus on political, governmental, or military issues or the activities of political parties and news on the activities of a particular government administration in a country.

2 = Economic news: This means news stories that concentrate on the state of the economy such as price inflation, IMF loans, food shortage, etc. in a country.

3 = Sports news: These are news stories that focus on sporting or recreational activities such as athletics, soccer, gymnastics, basketball, etc.

4 = Science and technology news: These are news stories on technological inventions and breakthroughs in a science research as well as developments in the science field such as new drugs, new diseases, etc.

5 = Education news: These are news stories that focus on the activities in the educational sector of a country such as policies and challenges in the institutions, etc.

6 = Human interest news: These are news stories that either humanizes tragedy or that do not have a serious tone but are emotional and appealing to members of society such as unusual births or deaths.

7 = Entertainment news: These are news stories that focus on the amusing or interesting features in a nation such as stories on music, movie stars and interesting events.

8 = Business news: These are news stories that emphasize on the activities of various multinational and national corporations, industries, small enterprises in a country.

9 = Religious news: These are news stories that focus on the religious activities of the different sects or denominations in a particular country. Such stories include religious crisis or religious policies.

10 = Crime news: These are news stories that focus on various crimes committed from time to time in a country such as armed robbery, assassination, etc.

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Journalist race

1 = Black

2 = Asian, Pacific Islander, Inuit

3 = Middle Eastern/Arab

4 = Indigenous/First Nations/Aboriginal/Native American

5 = Latinx

6 = Multriacial

7= White

99 = Reporter is not named or shown on camera, or there is no reporter (anchor’s voiceover)

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Code based on the instructions for race above. For a single story, the journalist’s race will be coded as often as they are sources in the story. For instance, if a story has five sources, then the journalist’s race will be coded the same for each of the five sources.

Country coverage (The country covered by US television news)

1 = Europe

2 = North America (Canada & US)

3 = Oceania

4 = Latin America (Mexico, Central America, and South America)

5 = Middle East

6 = Africa

7 = Asia

8 = Pacific Islands (Excluding Hawai’i unless about indigenous Hawai’ians)

99 = Extraterritorial spaces like Antarctica

If the stories are about US territories, e.g., Puerto Rico, do not code the story since US territories do not constitute foreign coverage.

For Russia, which spans multiple continents, code as Europe unless specifically about Siberia.

For North America, code Caribbean nations as North America unless they’re primarily language is Spanish, e.g., Cuba would be coded as Latin America and Haiti as North America.

For countries in northern Africa that are sometimes understood as Middle Eastern because of their majority Arab populations, code as Africa.

For Oceania, only include New Zealand and Australia. Melanesia should be coded as Pacific Islands.

For the Middle East, include countries as far north as Turkey and as far East as Iran. Afghanistan and Pakistan should be coded as Asia. For territories controlled by nations outside the area, e.g., UK control of the Virgin Islands, code based on the territory’s location.

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Source name: Write down the last name of the source. This is for identification purposes.

Source location

1 = Europe

2 = North America (Canada & US)

3 = Oceania

4 = Latin America (Mexico, Central America, and South America)

5 = Middle East

6 = Africa

7 = Asia

8 = Pacific Islands (Excluding Hawai’i unless about indigenous Hawai’ians)

99 = Extraterritorial spaces like Antarctica

Use the same instructions as above for story location.

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Source race

1 = Black

2 = Asian, Pacific Islander, Inuit

3 = Middle Eastern/Arab

4 = Latinx

5 = Indigenous/First Nations/Aboriginal/Native American

6 = Multiracial

7 = White

Code based on visual racial presentation rather than on nation of origin. Judgments about race are based on best guesses based on coders’ experiences with race. It is appropriate to use context clues, e.g., language, cultural codes, role, to help determine coding decisions.

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Source Affiliation

1 = US government officials (e.g. White House, state)

2 = Non-US Western government official (i.e., NATO countries, including Australia and New Zealand)

3 = Non-Western government official (i.e. any other countries)

4 = US expert (e.g. academic scholars, specialists, professionals)

5 = Non-US Western foreign experts

6 = Foreign experts

7 = US non-governmental elite sources (e.g., business leaders, religious leaders)

8 = Non-US Western non-governmental elite sources

9 = Non-Western non-governmental elite sources

10 = Non-governmental sources (e.g. activists, organizational leaders)

11 = Intergovernmental organizations (e.g. UN, IMF, World Bank)

* Name of organization\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

12 = US private citizens, including private business people, lawyers, friends

13 = Non-US Western private citizen

14 = Non-Western private citizen

15 = US news agencies or media

16 = Non-US Western countries’ news agencies or media

17 = Non-Western countries’ news agencies or media

18 = Unidentified sources/Anonymous

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Interview Type

1 = Direct interview

2 = Press conference (any formal or informal interview with a group of reporters simultaneously)

3 = B-roll (e.g. cabinet meetings, interviews on other stations)

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Source gender

1 = Woman

2 = Man

3 = Intersex/transgender

4 = Unknown

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Source interest

1 = U.S. interests are presented

2 = Covered nation’s interests are presented

3 = Neutral/balanced interests (Source account acknowledges impact on all countries involved. This option should only be considered if the perspective is completely unclear)

4 = Any other nation’s interests are presented that are not the U.S. or the covered nation (the setting of the story)

Source interest should be based solely on what the source says, not on the surrounding material of the story. Code with the assumption that the source reflects his/her nation’s interests unless it is very explicitly an argument that reflects the perspective or goals of another country.

U.S. interests can refer to U.S. military interests, political interests, economic interests, immigration interests, etc. They can either be liberal or conservative positions so long as the source reflects a U.S.-centric understanding of an issue.

The interests of the reported nation can refer to the nation’s military interests, political interests, economic interests, immigration interests, etc. They can either be liberal or conservative positions so long as the source reflects an understanding that reflects the nation of interest. Also, if a source discusses a region in which the nation is a part, then also code it as #2. If the story is about multiple nations, such as the dispute over the Senkaku/Diaoyu islands and the source addresses either or both Japanese and Chinese interests, then code as #2.

For neutral/balanced interests, only choose this if the source gives equal weight, time, and framing for the U.S. and the nation reported or an outside, international perspective.